

UKad
protecting sport



**Major
Events
Services**

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What UKAD Can Offer

Education and Information Programmes

Comprehensive and tailored education and information programmes to prevent inadvertent doping by ensuring all athletes and athlete support personnel are aware of the values of clean sport and are confident in meeting their anti-doping responsibilities.

Testing

Planning and delivery of a comprehensive, risk-based testing programme to protect the integrity of your event.

Intelligence and Investigations

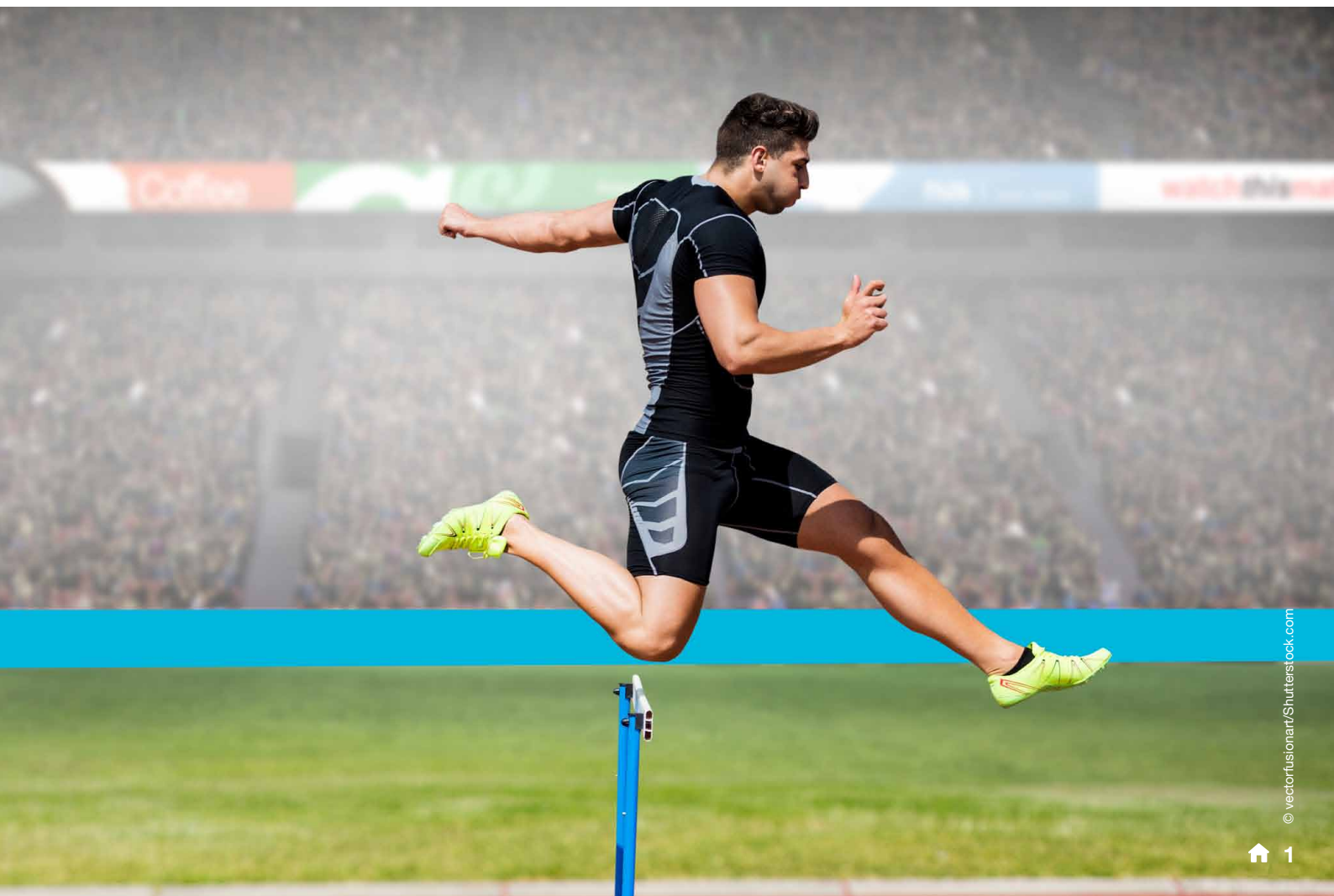
Intelligence-gathering expertise to drive targeted pre-Games and competition-time testing, and discourage doping through the promotion of the Report Doping in Sport hotline (08000 32 23 32).

TUE Support

Management of a robust Therapeutic Use Exemption (TUE) process, including the review of applications to ensure all athletes are competing in line with anti-doping rules.

Communications

Communications and public relations support to assist in event promotion, crisis communications and media management.



Education and Information Programmes

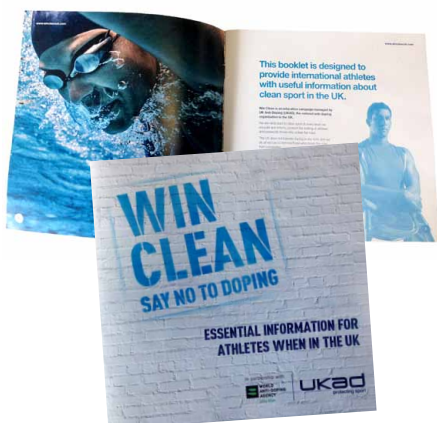
International Events – ‘Win Clean’

Win Clean is an anti-doping education and information programme specifically for international athletes and their support team when training and/or competing in the UK. Managed by UKAD and supported by the World Anti-Doping Agency (WADA), Win Clean provides advice and guidance on anti-doping rules and procedures, including what to expect from our robust, intelligence-led testing programmes.

Information Resources

Win Clean booklets provide core anti-doping information covering topics such as testing procedures, supplement risks, anti-doping rule violations (ADRVs) and key anti-doping tools that can be used when in the UK.

These booklets can be customised in a variety of ways, from images to minor wording, logos and contact details.



Education Workshops

Interactive Win Clean education workshops and webinars can be developed and tailored for the audience. These will be delivered in English by accredited UKAD National Trainers who are experienced in education delivery.

Outreach and Merchandise

Win Clean outreach, managed by accredited UKAD National Trainers, is interactive and engaging. It includes banners that can be tailored to the event, and can also include a range of activities for athletes, athlete support personnel (ASP) and the general public to improve and test their anti-doping knowledge.

The outreach stand also includes a sign-up feature allowing athletes and ASP to pledge their support to Win Clean. The stand can be set up for the whole event, or on specific event days as required. UKAD can organise Win Clean merchandise giveaways (for example, pens, drinks bottles and pin badges).



Other items are available on request, and all items can be dual-branded to promote your event or organisation.



Whereabouts Support

Tailored education workshops can be provided for athletes and/or ASP on meeting their Whereabouts requirements. This can include the Anti-Doping Administration System (ADAMS) or any other event-specific, paper-based system.

National Events – ‘100% me’

100% me is a values-based education and information programme that informs, supports and educates British athletes throughout their careers. It provides practical anti-doping advice and guidance to ensure athletes are aware of the risks and responsibilities associated with anti-doping in sport.

Information Resources

Help Protect Clean Sport: A Guide for Parents and Carers of Talented Athletes summarises key information in an accessible format. Parents and carers will discover how to ensure their child competes clean, the risks associated with supplement use, basics of the testing procedure and how to provide support to their child. A range of athlete factsheets can be produced on core topics for more experienced athletes.

Education Workshops

Interactive 100% me workshops and webinars can be developed and tailored for the audience to provide essential anti-doping education. These will be delivered in English by accredited UKAD National Trainers who are experienced in education delivery.

Outreach and Merchandise

100% me outreach, managed by accredited UKAD National Trainers, is interactive and engaging. It includes banners and gazebos that can be tailored to the event, and can also include a range of activities for athletes, ASP and the general public to improve and test their anti-doping knowledge.

UKAD can organise 100% me merchandise giveaways (for example, stress balls, frisbees and bags).

Other items are available on request, and all items can be dual-branded to promote your event or organisation.



Testing

UKAD designates an internal expert to assist in the planning and development of an innovative and intelligence-led testing programme, reflecting the current risks and landscape of the sport and event. Advice can be given on the type and quantity of tests to maximise the impact of the testing programme for the budget available.



This can include training volunteer Chaperones using UKAD's experienced Doping Control Personnel (DCP) to collect urine and/or blood samples both in and out of competition, coordinating secure sample transportation, and coordinating sample analysis at a WADA-accredited laboratory.



UKAD's in-house legal team can also provide results management guidance, as required.

Additional Services

Intelligence and Investigations

Intelligence and Investigations is one of the key tools in the fight for clean sport. UKAD's Intelligence and Investigations team has developed and implemented policies and procedures for the sharing of intelligence with other anti-doping organisations, law enforcement and other partners. UKAD's intelligence-gathering expertise can help you drive targeted pre-Games and competition-time testing.

Report Doping in Sport is a confidential service where information concerning doping activity can be reported, either by phone or online. This service is available for anyone to use anonymously. UKAD can provide resources such as banners and postcards to promote the use of this phone line at your event, to discourage doping.

TUE Support

A support service can be provided for TUEs, which involves managing TUE applications on behalf of the event organiser, in line with the International Standard for TUEs.

Communications

UKAD can provide communications and public relations support to assist with event promotion, crisis communications, developing a media and PR plan, and working on your social media strategy.

Further Information

UKAD has a designated Major Events team that will work with you to put in place robust and athlete-centred clean sport services.

For further information on this and associated prices, please contact majorevents@ukad.org.uk

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